

EQUINOX GALLERY
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Fred Herzog: *of Time and Place*

April 1st to April 29th, 2023

Opening reception: Saturday April 1st, 2 to 4pm

Equinox Gallery, Vancouver

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Fred Herzog: of Time and Place is an exhibition celebrating Fred Herzog's interest and affection for the city of Vancouver. Comprised of rare black and white vintage prints as well as colour archival pigment prints, ***of Time and Place*** is a rich and extended portrait of a city. A resident of Vancouver for over five decades, Fred Herzog worked downtown at St. Paul's Hospital, and lived in the West End (later moving to the west side of the city). His walking tours regularly took him to the east side of the city where he was particularly attuned to Chinatown, Strathcona, the West End, and the working waterfronts. These areas sustained his interest for over 50 years.

Born in 1930, Fred Herzog emigrated to Canada in the early 1950s and settled in Vancouver where, in 1953, he began recording this city through photographs taken on urban forays. A self-taught photographer, Herzog was passionate about documenting his explorations of specific Vancouver neighbourhoods, using Kodachrome slide film that was the only film to capture the colour range he was interested in. Over the course of several decades of dedicated street photography, Herzog remained virtually unknown except for the few slide sequences that he would share with friends. Technological advances in 2005 allowed him to make archival pigment prints from these early slides that matched the intensity and quality of colour of Kodachrome film. Photographing well into his 80s, no other artist has chronicled Vancouver's urban life as comprehensively and with such insight as Herzog.

Although Herzog began with black and white silver gelatin prints, his early adoption of colour film in the 1950s and 60s placed him at the vanguard of international photography, a time when art photography was almost exclusively black and white. It is through Herzog's visionary use of colour and his profound ability to decisively capture the performative moment, that we are left with such a revealing and engaging visual compendium of the people and places from the east side of Vancouver.

A retrospective exhibition, *Fred Herzog: Vancouver Photographs*, was organized by the Vancouver Art Gallery in 2007, the first major recognition of Herzog's body of work. Since then he has been lauded internationally including these exhibitions: *Fred Herzog: Photographs*, C/O Berlin, Germany (2010), *Fred Herzog: A Retrospective*, Equinox Gallery, Vancouver (2012), *Eyes Wide Open! 100 Years of Leica Photography*, Haus der Photographie, Hamburg, Germany (2015), *Photography in Canada, 1960-2000*, National Gallery of Canada, Ottawa (2017), and many others. In 2010 Herzog received an Honourary Doctorate from Emily Carr University of Art + Design, and in 2014 he

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received the Audain Award for Lifetime Achievement in the Visual Arts. Also in 2014, Herzog's photograph *Bagner's Grocery* (1960) was released as a limited-edition stamp in Canada Post's Canadian Photography series. There are currently four monographs devoted to the study of Herzog's work, including the most recent: *Fred Herzog: Black & White*, published in 2022 by Hatje Cantz (Germany).

Fred Herzog passed away in 2019 in Vancouver at the age of 88.

Fred Herzog's colour photographs are available in two sizes (20" x 30" and 12" x 18"). Each size is in a limited edition of 20 prints. Each photograph is signed, dated, and titled on the reverse.

The black and white photographs are available in one size (12" x 18"), in an edition of 20. Each photograph is estate stamped, dated, and titled on the reverse.